All leaders and managers must be able to analyze and forecast company performance, and apply finance and accounting principles with confidence. However, unlike financial and accounting staff who must specialize and master finance, many executives do not have such a finance background. Nevertheless, understanding financial strategies is an important part of making better business decisions that affect the bottom line of any business.

Through PACE’s training program on Finance for Leaders & Executives, participants will gain valuable knowledge on accounting processes and methods that can increase effectiveness in strategic planning and decision making. Instead of having to study finance and accounting for many years, as would the financial staff, business leaders and managers will just need to spend two intensive weeks to acquire the core knowledge of finance and financial management needed to perform in their positions.

PACE’s training program uses the methods of “training as consulting” and has successfully delivered this program over the last 10 years, with the participation of leaders from domestic and foreign companies. By completing the program, participants will develop the financial skills necessary to evaluate proposed business projects, analyze the financial status of the business, and understand the control of cash flow. Furthermore, they will gain larger perspectives of analyzing the financial market and the stock market, understand foreign currency, foreign exchange and international payments, and the impact of interest rates and inflation.

The program offers a flexible schedule—day or evening classes, thereby accommodating busy executives with challenging time constraints.
TARGET PARTICIPANTS

Non-financial executives at management levels, including chairpersons / presidents, Board members, general managers, CEOs, directors, functional directors and managers, chiefs/heads and deputy heads of departments

PROGRAM OBJECTIVES

After successfully completing this program, participants will be able to:

• Observe an overview of finance and corporate finance
• Know how to organize and manage the financial management of their business
• Be able to establish corporate financial planning
• Analyze financial situations of their enterprises
• Decide suitable time to use financial consultancy services and know how to work with financial consultants

PROGRAM CONTENT

Part I. Overview of finance
• Finance
• Corporate finance
• Corporate financial management
• Financial market

Part II. Corporate financial management
• Goals and objectives of corporate financial management
• Evaluating investment projects from the financial perspective
• Mobilizing capital: mobilization channels, advantages and disadvantages of each channel
• Management and utilizing corporate capital funds
• Strategic budget planning

Part III. Financial analysis
• Corporate financial analysis
• Corporate profitability analysis
• Corporate solvency analysis
• Cash flow analysis

Part IV. Other issues relating to finance
• Overview of corporate valuation and stock valuation
• Foreign exchange risk management

Part V. Discussion about the use of financial consultancy services

World-Class Solutions for Global Competitiveness