
BELIEVING IN AUTHENTIC LEARNING

Training Program

FINANCE FOR LEADERS

PACE

PACE Institute of Management





PACE SCHOOL OF LEADERSHIP & MANAGEMENT
A Member of PACE Institute of Management

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All leaders and managers must be able to analyze and forecast company performance, and apply finance and accounting principles with confidence. However, unlike financial and accounting staff who must specialize and master finance, many executives do not have such a finance background. Nevertheless, understanding financial strategies is an important part of making better business decisions that affect the bottom line of any business.

Through PACE's training program on Finance for Leaders & Executives, participants will gain valuable knowledge on accounting processes and methods that can increase effectiveness in strategic planning and decision making. Instead of having to study finance and accounting for many years, as would the financial staff, business leaders and managers will just need to spend two intensive weeks to acquire the core knowledge of finance and financial management needed to perform in their positions.

PACE's training program uses the methods of "training as consulting" and has successfully delivered this program almost the last 20 years, with the participation of leaders from domestic and foreign companies. By completing the program, participants will develop the

financial skills necessary to evaluate proposed business projects, analyze the financial status of the business, and understand the control of cash flow. Furthermore, they will gain larger perspectives of analyzing the financial market and the stock market, understand foreign currency, foreign exchange and international payments, and the impact of interest rates and inflation.

The program offers a flexible schedule day or evening classes, thereby accommodating busy executives with challenging time constraints.



PROGRAM OBJECTIVES

TARGET PARTICIPANTS

Non-financial executives at management levels, including chairpersons / presidents, Board members, general managers, CEOs, directors, functional directors and managers, chiefs/heads and deputy heads of departments

PROGRAM OBJECTIVES

After successfully completing this program, participants will be able to:

- Obtain an overview of finance and corporate finance;
- Know how to organize and manage the financial management of their business;
- Be able to establish corporate financial planning;
- Analyze financial situations of their enterprises;
- Decide suitable time to use financial consultancy services and know how to work with financial consultants.



PROGRAM CONTENT

PART I. OVERVIEW OF FINANCE

- Finance
- Corporate finance
- Corporate financial management
- Financial market

PART II. CORPORATE FINANCIAL MANAGEMENT

- Goals and objectives of corporate financial management
- Evaluating investment projects from the financial perspective
- Mobilizing capital: mobilization channels, advantages and disadvantages of each channel
- Management and utilizing corporate capital funds
- Strategic budget planning

PART III. FINANCIAL ANALYSIS

- Corporate financial analysis
- Corporate profitability analysis
- Corporate solvency analysis
- Cash flow analysis

PART IV. OTHER ISSUES RELATING TO FINANCE

- Overview of corporate valuation and stock valuation
- Foreign exchange risk management



PACE

INSTITUTE OF MANAGEMENT

PACE is an influential management institute in Vietnam, a pioneer in helping businesses improve their management and develop their leaders at all levels. Currently, PACE has **8 affiliated schools** (about 8 key specializations in the field of management: *General Management, Human Resources Management, Financial Management, Marketing Management, Sales Management, Production Management, Supply Chain Management, and Project Management*), **6 member companies**, and **8 global partners**.

PACE's mission is "to contribute to shaping a new business society in Vietnam by developing leadership capacity, professional capability and ethical standards for individuals, organizations and community."

To achieve its mission, PACE focuses on the following areas: (1) **Corporate Training**; (2) **Management Consulting**; (3) **Book Publishing**; (4) **Economics & Management Research**; and (5) **Seminars & Conferences**. In addition, PACE also initiates and manages several not-for-profit educational projects. Each of PACE's activities and non-profit projects plays a collaborative role in broadening and developing the educational and intellectual advancement of leaders across sectors and building opportunities for youth and young professionals to become competent and innovative leaders in Vietnam.

With 20 years of experience in "**Developing Leaders & Professionals for Business & Society**", PACE has launched more than 110 training programs, with thousands of courses, for more than 200,000 leaders and managers of companies operating in Vietnam, and Vietnamese senior government officers at both central and provincial levels.



PACE Institute of Management

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