

Training Program

CPO

CHIEF PRODUCTION OFFICER

GIÁM ĐỐC SẢN XUẤT

World-Class Production Management for Vietnam

Why businesses need to redefine the role of CPO in the new context?

Vietnam's manufacturing sector continues to expand. Yet production management capability has not kept pace with global standards in productivity, quality, and leadership sophistication.

While global players move toward lean, automation, and data-driven operations, many factories remain dependent on outdated experience, fragmented systems, and reactive management.

Costs rise. Scalability is constrained. Competitive advantage erodes.

This strategic gap calls for a redefined role of the **Chief Production Officer (CPO)**.

79%

of enterprises identify production optimization as a critical priority for survival in the 2024 - 2027 period. *(PwC Global Operation)*

80%

of global manufacturing leaders cite workforce volatility, cost pressures, and skills shortages as their top concerns. *(Deloitte)*

Today's CPOs extend far beyond factory supervisors. The role now encompasses designing globally benchmarked operating systems, safeguarding supply integrity, institutionalizing productivity discipline, and leading digital modernization. Manufacturing must evolve from an operational function into a core driver of enterprise value and global competitiveness.



A good factory produces quality products.

A great CPO builds sustainable competitive capability for the enterprise

NEW PRODUCTION MANAGEMENT FOR A NEW ERA

With more than 25 years of research and training business leaders in Vietnam, PACE Institute of Management has developed the **"Chief Production Officer - CPO" Program** as a comprehensive solution for leaders seeking to elevate manufacturing to international standards: lean operations, world-class quality, data-driven systems, and sustainable technology transformation.



Challenges of Production Management today

- **Lack of standardization in production systems**, heavy reliance on experience, limited scalability, and weak risk control.
- **Large workforce but limited leadership capability**, making it difficult to sustain stable productivity.
- **Fragmented production processes**, reactive improvements, slow response to rapidly changing market demands.
- **Volatility** in labor, supply chains, costs, global standards, creating significant transformation pressure for enterprises.



Comprehensive solution from PACE's CPO program

- Adopt **internationally benchmarked production management practices**, operating through data-driven systems and structured processes.
- Elevate **leadership capability**, optimize resources, and enhance productivity performance.
- Build **lean production systems**, improving efficiency, transparency, risk and cost control.
- Develop **strategic leadership capability**, enabling CPOs to anticipate trends and respond confidently to volatility.

WHAT MAKES PACE'S CPO PROGRAM DIFFERENT?

25 YEARS OF TRAINING EXPERIENCE

A pioneering and leading institution in Chief Production Officer training, building a profound influence across Vietnam's business community.

TRUSTED BY THOUSANDS OF CPOS

Highly regarded and chosen by a broad community of business leaders and managers, contributing to enhancing Vietnam's manufacturing industry.

COMPREHENSIVE, PRACTICAL & ENDURING

A balanced integration of strategic thinking and executional tools, proven effective across high-growth enterprises.

DELIVERED BY TOP PROFESSIONALS & EXPERTS OF PACE

Combining academic expertise with extensive executive experience, bringing meaningful and practical value to participants.

25+

years of pioneering leadership development and management education for enterprises and society

95%+

positive participant feedback, with strong advocacy across the business community

100k+

organizations have placed their trust in PACE and the authentic learning

PROGRAM INFORMATION

- **Total duration:** 26 sessions (equivalent to 78 hours)
- **Schedule:** Flexible learning formats (evenings or weekends)
- **Certification:** Chief Production Officer (CPO) Certificate issued by PACE Institute of Management.
- **Tuition fee:** 18.000.000 VNĐ (discounted fee for early payment: 16.500.000 VNĐ). Please contact us for the latest promotional offers.

PROGRAM PARTICIPANTS



Senior Leaders

Chief Production Officers, Quality Directors, Supply Chain Directors, and Heads and Deputy Heads of functions related to production operations.



Production and Plant Management Levels

Specialists, line supervisors, team leaders, etc., who are directly involved in manufacturing and production logistics.



High-potential Talent

Executives who wish to become professional Chief Production Officers (CPOs), seeking to develop capabilities in production management aligned with international standards.

PROGRAM OUTCOMES



The role and core competencies of CPOs in the new era

Move beyond “factory management” to assume a strategic role in building long-term competitive advantages for the enterprise.



International-standard production management mindset

Operate manufacturing systems with global standards - reducing reliance on experience, minimizing risk, and enabling more accurate decision-making.



Effective team & supply chain leadership

Design optimized production structures, effectively allocate technical resources, and lead teams to sustain operational efficiency and stable productivity.



Adoption of advanced manufacturing technologies & digital transformation

Equip mindset and tools to implement digitalization and smart production, accelerating growth and strengthening competitive capability.



Strategic leadership development & adaptive capabilities

Proactively respond to pressures in workforce, raw materials, and global standards through strategic thinking and operational excellence.

PROGRAM CONTENT

SUBJECT	Duration	
Professional CPO in New Era	1 session	3 hours
Factory Organizing & Production Management	4 sessions	12 hours
Production Strategy & Planning	4 sessions	12 hours
Total Quality Management (TQM)	4 sessions	12 hours
Introduction to Lean, Six Sigma, 5S, Kaizen	2 sessions	6 hours
ESG & SHE (Safety, Health & Environment)	2 sessions	6 hours
Research & Development (R&D)	2 sessions	6 hours
Supply Chain & Inventory Management	2 sessions	6 hours
Leading & Managing Team	2 sessions	6 hours
Life Management Program (LMP)	2 sessions	6 hours
Summary & Reflection	1 session	3 hours
Graduation Ceremony	*	*

Total: 26 sessions - 78 hours

Founded in 2001, PACE is one of Vietnam's most influential management institutes. For more than 25 years, PACE has helped advance modern management practices in Vietnam - strengthening leadership capacity, elevating governance standards, and expanding organizations' global outlook. PACE is also the first school for business leaders in Vietnam.

PACE is a trusted partner in transforming leaders, teams, and organizations to achieve breakthrough and sustainable performance in an ever-changing world.

PACE's 3 Core Solutions to relize its mission:

- 1 PACE Training
- 2 PACE Consulting
- 3 PACE Books

PACE ecosystem **includes 8 affiliated schools, 8 member companies, and 8 global partners**, aligned across three integrated pillars: Training, Consulting, and Publishing. Together, they cover eight core disciplines of management: General Management, HR Management, Financial Management, Marketing Management, Sales Management, Production Management, Supply Chain Management, and Project Management.

PACE also advances its mission through **PACE NPOs**, a long-term portfolio of non-profit educational initiatives launched in 2007, designed to deliver comprehensive and meaningful impact.



BELIEVING IN AUTHENTIC LEARNING

PACE Building

195-197 Nguyen Thai Binh Street,
Ben Thanh Ward, Ho Chi Minh City
(former District 1, Ho Chi Minh City)

PACE Building

341 Nguyen Trai Street,
Cau Ong Lanh Ward, Ho Chi Minh City
(former District 1, Ho Chi Minh City)

Hanoi Office

Coalimex Building (Floor 2)
33 Trang Thi Street, Cua Nam Ward
(former Hoan Kiem District)